

Graduate Destination Tracking – Face-to-Face and Blended Delivery

Graduate destination tracking helps us evaluate the effectiveness of our programmes and ensures that learners are equipped with the skills and knowledge necessary to excel in the job market. By tracking the employment outcomes of graduates, areas for improvement can be identified, and necessary changes can be made to programmes.

Graduates must be tracked up to 12 months after graduating.



Graduate Destination Tracking Web Application

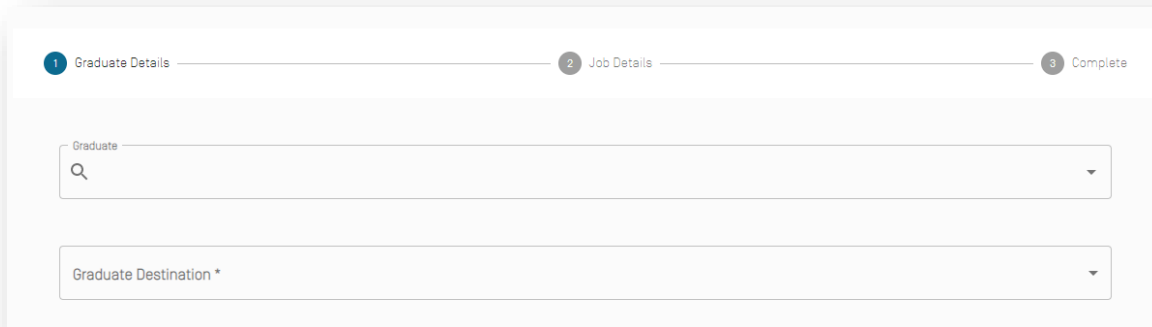
The following is a link to the web application form which is where graduate destination will be recorded. The link will be available on the Yoobee Colleges website, and if applicable, on your brand's homepage.

[Graduate Destination Web Form](#)

The webform is designed to be user-friendly and straightforward. The following information needs to be completed:

Page 1:

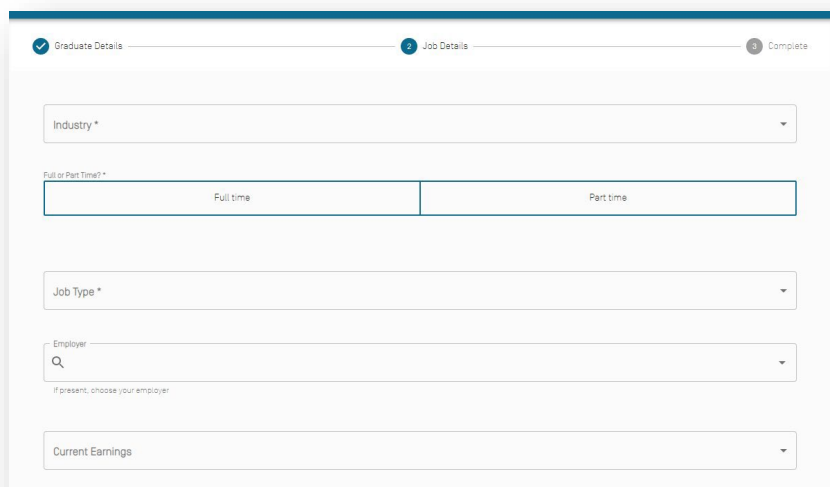
- Name (mandatory) - Please ensure if there is more than one option, choose the programme that the student is graduating / staircasing from.
- Graduate Destination (mandatory) – please note Industry employment is employment relevant to their qualification. Generic employment is for employment not relevant to their qualification.



The screenshot shows the first step of a three-step process. The progress bar at the top indicates '1 Graduate Details' is active, '2 Job Details' is next, and '3 Complete' is final. The form contains two dropdown menus: 'Graduate' with a magnifying glass icon and 'Graduate Destination *' with an asterisk indicating it is mandatory.

Click on 'Next', if you select staircasing it will take you to a thank you page, if you select employment it takes you to the following page:

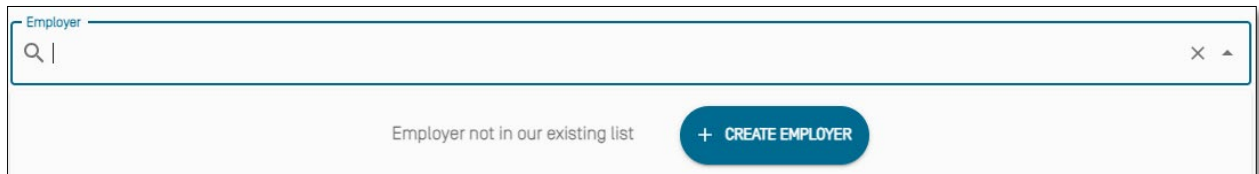
Page 2:



The screenshot shows the second step of the process. The progress bar at the top indicates '1 Graduate Details' is complete, '2 Job Details' is active, and '3 Complete' is final. The form contains several fields: 'Industry *' (mandatory), 'Full or Part Time?' (with 'Full time' and 'Part time' radio buttons), 'Job Type *' (mandatory), 'Employer' (with a magnifying glass icon and a note 'If present, choose your employer'), and 'Current Earnings'.

- Industry (mandatory)
- Full or part time (mandatory)
- Job type (mandatory)
- Employer (optional)

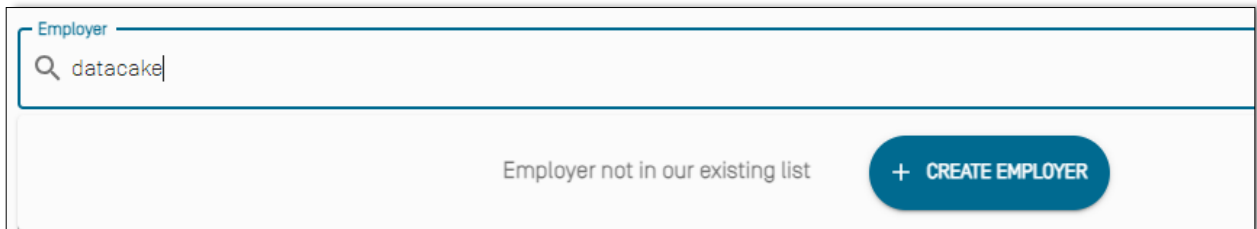
- When you tab into the Employer field it displays as:



- Start typing employers name.
- If found you can select the Employer
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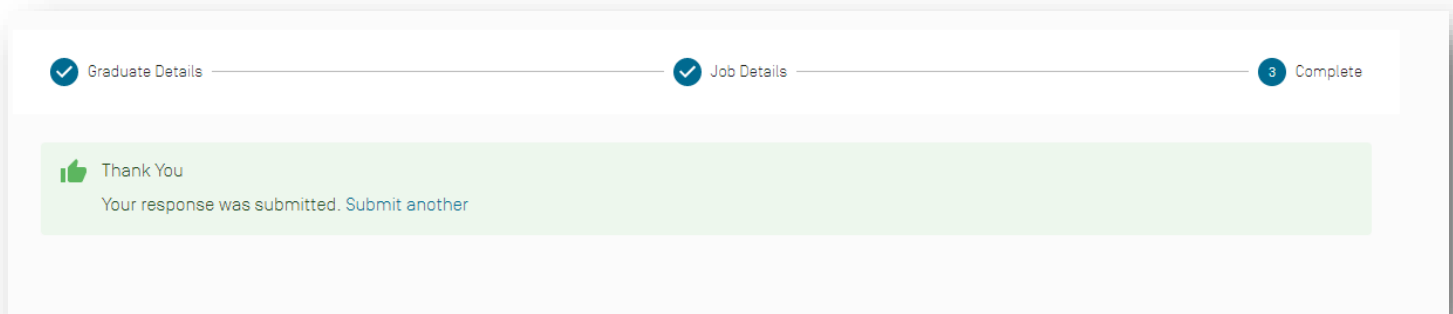


- If not found, the following is displayed. Click Create Employer



- Fill in details, click Submit.
- Current earnings (optional)

Upon clicking the "submit" button, the data you have entered will transfer into the centralised Customer Relationship Management (CRM) system



Please note if the destination of a student changes or you submit incorrect details, please submit another form. The updated submission will supersede any previously provided information.

Graduate Destination Power BI Report

Graduate Destination data is reported on the following Power BI report:

[Graduate Destinations Yoobee](#)

This link will also be available on the Yoobee home pages, and if applicable, on your brand's homepage.

The aim is for graduate destination is to achieve 90% positive outcomes for known data, and to have 10% or less unknowns. Please ensure that you click on 'reached End Date Only', if you don't it will show students who have not yet graduated. Please note that it will take at least 24 hours for the data entered on the web form to show up on the Power BI report.

The report allows you to filter the data based on several parameters:

- Year
- Provider
- Ethnicity
- Age Group
- Disability
- Programme
- Study Level
- Funding Source
- Campus
- Ethnicity parity Group